

# MD. MASUD RANA

Management Graduate



## CONTACT

+8801308-202656

masudrm50@gmail.com

28-29 Forashganj Road, Dhaka

[www.linkedin.com/in/masudrana7](https://www.linkedin.com/in/masudrana7)

<https://masud7.vercel.app>

## SKILLS

- **Productivity:** MS Word, Excel, PowerPoint
- **Data Analysis:** IBM SPSS, Power BI, MS Excel (Advanced)
- **Design Tools:** Adobe Photoshop, Canva, Filmora
- **Web & App Development:** HTML, CSS, JavaScript, Android Studio, Unity, Github, Wordpress
- **Marketing:** SEO, Blogging, Digital Marketing, Meta Ads

## CERTIFICATIONS

- Google Project Management
- Six Sigma: Green Belt
- Supply Chain Management and Analytics

## LANGUAGES

- Bangla – Native
- English – Fluent
- Hindi – Basic
- Arabic – Reading Only

## PROFILE

Management graduate with experience in brand representation, digital marketing, and web/app development. Skilled in team leadership, content creation, and data analysis (IBM SPSS, Power BI). Passionate about driving growth through innovative strategies and technology.

## WORK EXPERIENCE

### Interactive Care

Brand Representative

2023 - 2024

- Developed and executed comprehensive marketing strategies and campaigns that aligned with the company's goals and objectives.
- Led a team of 10
- Increased sales & engagement by 20%

## EDUCATION

### BBA (Currently in last semester)

Management Studies | Jagannath University

2020 - 2021

CGPA: 3.60

### HSC

Business Studies | Rajshahi College

2018 - 2019

GPA: 5.00

### SSC

Science | Al Helal Islami Academy & College

2016 - 2017

GPA: 5.00

## EXTRACURRICULAR ACTIVITIES

- **Bangladesh National Cadet Corps (BNCC):** Cadet, demonstrating exceptional discipline, teamwork, and leadership.
- **Management Club:** Associate Executive, contributing to strategic event planning and execution.
- **Career Club:** Creative Design and Documentation Head, leading visual content creation and efficient documentation processes.
- **Industrial Visit:** PRAN-RFL Industrial Park – Gained insights into FMCG manufacturing, packaging, and logistics operations.